

DESIGN

RATE

CARD

2026

ONE TIME BUNDLES

1

Single Artwork

THE STANDARD PLAN

- ✓ Single artwork design
- ✓ 3 revisions
- ✓ Digital plus print-ready formats
- ✓ 24-hour turnaround

KES 1500



Bundle Artwork

THE SIGNATURE SET

- ✓ 3 artwork designs
- ✓ 2 revision rounds per design
- ✓ Digital plus print-ready formats
- ✓ 3-5 working days turnaround

KES 4000



Bundle Artwork

THE CAMPAIGN SET

- ✓ 5 artwork designs
- ✓ 2 revision rounds per design
- ✓ Digital plus print-ready formats
- ✓ 5 working days turnaround

KES 6000



Artwork Design

Artwork design refers to the creation of custom visual materials for print or digital use, including posters, flyers, business cards, merchandise graphics, packaging, menus, and other branded collateral. Artwork packages are flexible and can include combinations based on your needs. For example, posters and business cards or stickers, menus, and flyers or other eligible design assets.

MONTHLY BUNDLES

BASIC PACKAGE

Deliverables: 5 posters
Project Timeline: 4 weeks
Revisions: 3 rounds of
revisions per poster

Ksh.5,500



STANDARD PACKAGE

Deliverables: 10 posters
Project Timeline: 4 weeks
Revisions: 2 rounds of
revisions per poster

Ksh.9,500



PREMIUM PACKAGE

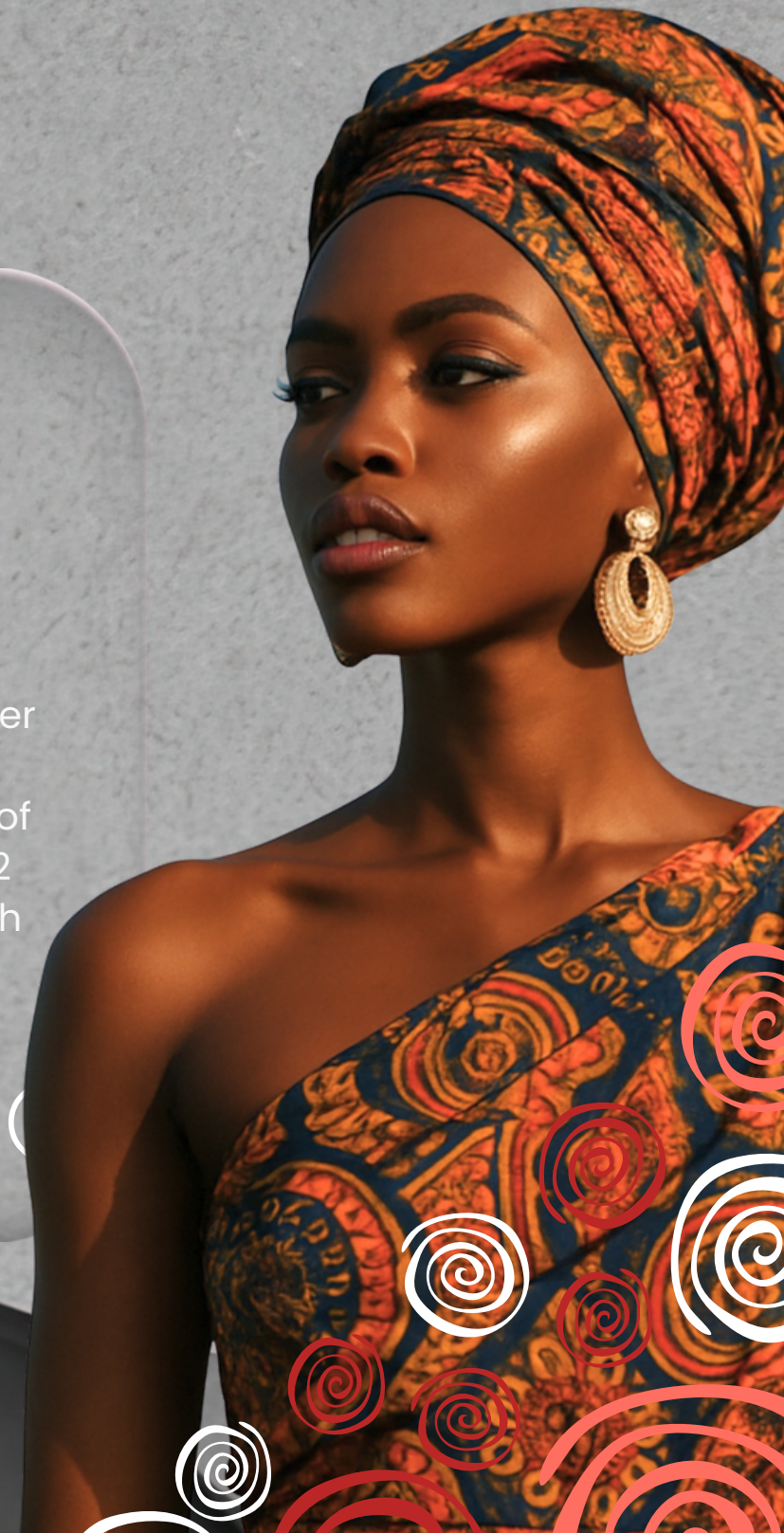
Deliverables: 12 posters
2 video edits
(short promotional or teaser
videos) Project Timeline: 4
weeks Revisions: 3 rounds of
revisions per poster Up to 2
rounds of revisions for each
video edit

Ksh. 16,500

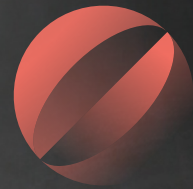


Additional :

1. Timeline may vary based on feedback and revision rounds.
2. Additional revisions beyond those specified will incur extra charges (ksh.350/poster).
3. Payment Terms: Full Monthly Payment or at least 75% deposit is required , with the



LOGO BUNDLES



ESSENTIAL LOGO SUITE

- ✓ Upto 2 concept directions
- ✓ Primary logo
- ✓ Secondary logo OR Logo mark
- ✓ 2 revision rounds
- ✓ Final formats (print + digital)

KES 6000



SIGNATURE LOGO SYSTEM

- ✓ Upto 3 concept directions
- ✓ Primary logo
- ✓ Secondary logo
- ✓ Logo mark
- ✓ Brandmark
- ✓ 3 revision rounds
- ✓ Final formats (print + digital)

KES 10 500



BRAND KIT BUNDLES



ESSENTIAL BRAND KIT

A cohesive brand identity designed to create clarity, consistency, recognition.

- ✓ Primary logo
- ✓ Secondary logo
- ✓ Logo mark
- ✓ 2 concept directions
- ✓ 2 revision rounds
- ✓ Final formats (print + digital)
- ✓ Mockups
- ✓ Typography
- ✓ Color palette
- ✓ Brand identity sheet

KES 16 000



SIGNATURE BRAND SYSTEM

A comprehensive brand system built for strong, consistent visual presence

- ✓ Primary logo
- ✓ Secondary logo
- ✓ Logo mark
- ✓ Brandmark
- ✓ Upto 3 concept directions
- ✓ Upto 3 revision rounds
- ✓ Final formats (print + digital)
- ✓ Mockups
- ✓ Typography
- ✓ Color palette
- ✓ Visual tone direction
- ✓ Brand identity sheet
- ✓ Brand guideline sheet

KES 24 500

WORK WITH US



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